



## **BRIGHT SPIRIT DONATES TELEVISIONS & ENTERTAINMENT SYSTEMS TO SAN JORGE CHILDREN'S HOSPITAL PEDIATRIC ONCOLOGY AND NEURO-ONCOLOGY UNIT**

### *Installation of New Televisions & Entertainment Systems to Provide Support for Recuperating Children and Their Families*

Needham, MA – The Bright Spirit Children's Foundation, which provides entertainment technologies such as video games, computers, televisions, and audio for hospitals that work with seriously ill children, has donated new televisions & entertainment systems at San Jorge Children's Hospital in San Juan, Puerto Rico. This will provide therapeutic care to patients as they recuperate from their lengthy illnesses in the Oncology Unit.

The project includes updating and replacement of old televisions and building out an entertainment center for use in the oncology unit. Bright Spirit programs are designed to uplift a child's spirit in the hospital, distract them from their illnesses, and help them to cope with fear, anxiety, and boredom.

San Jorge Children's Hospital was selected because of Stuart's work with Marsh Saldana, and their commitment to help the children of Puerto Rico. Stuart Kaplan, Bright Spirit President and Founder remarked, "This will make a real difference in the lives of seriously-ill children in Puerto Rico. After my visits to Puerto Rico and the tour of the hospital, our foundation could make a big impact in the hospital. The Chief Operating Officer of Marsh Saldana, Alfonzo Lozada, shares a similar passion about giving back to the community."

Alfonso commented, "I am very excited by the commitment that Bright Spirit Children's Foundation and specifically its President and good friend, Stuart Kaplan, have shown to the children of Puerto Rico their well-being by this contribution. We in Marsh Saldana are very proud of having been instrumental in exposing Stuart to this cause and of our association with him and the San Jorge Hospital and its work for the benefit of our needy children."

Mr. Domingo Cruz, Senior VP of Operations at SJCH, said that, "with these TV's, our patients will enjoy a better stay in SJCH while receiving their treatments, There is no question that the satisfaction of our patients does not depend on only one form of treatment, but the culmination of many, and the efforts of Bright Spirit will contribute towards this goal."

San Jorge Children's Hospital (SJCH) Pediatric Oncology and Neuro-Oncology Unit is the premier pediatric hospital in Puerto Rico and the Caribbean with more than 20 years of experience on the field. The Pediatric Oncology and Neuro-Oncology Unit offers patients an experienced, caring multi-disciplinary team including all the sub-specialists required to treat these conditions. SJCH has a medical faculty of over 250 specialists, 24-hour ER w/pediatricians, a modern and advanced Imaging Center, and it's presently expanding in order to add 40 more beds and a new emergency room area.

[www.sanjorgechildrenhospital.com](http://www.sanjorgechildrenhospital.com).

Marsh Saldana is the Largest Insurance Broker operating in PR with over 150 employees and offices in San Juan and Ponce PR, and is committed to worthy causes in our community. [www.marshsaldana.com](http://www.marshsaldana.com)

The Bright Spirit Children's Foundation welcomes donations of money and/or goods/services in support of our many programs throughout the year. Please visit [www.brightspirit.org](http://www.brightspirit.org) to make in-kind donations. Donations can be mailed to: Bright Spirit Children's Foundation, 12 Canavan Circle, Needham, MA 02492.

Bright Spirit is a 100% volunteer organization, and all the money raised goes to the children. Bright Spirit Children's Foundation is a registered 501(c)(3) IRS tax-exempt organization and non-profit corporation in the Commonwealth of Massachusetts (FID# 02-0813212).